Feedback Report

Sidewalk Toronto
Community Town Hall

*Held on: November 1, 2017*

December 2017
Sidewalk Toronto is a joint effort by Waterfront Toronto and Sidewalk Labs to create a new kind of mixed-use complete community on Toronto’s waterfront, beginning with the creation of Quayside. To realize this ambition we are embarking on a year-long process of consultation and collaboration with Torontonians, as well as leading global thinkers.

Our first town hall event was held on November 1, 2017, and was designed to start our planning process by listening to the ideas, hopes and concerns expressed by the community.

What we asked:

- How can we make Toronto a better place?
- Who isn’t a part of this conversation that should be?
- What do you love about your neighbourhood?
- Why are you here today?
- What excites you about Sidewalk Toronto?
- What should we address at our next public event?

What we heard you care about (top 5 themes):

1. People-centred planning approach, diversity, and inclusion
2. Quality and affordability of housing
3. Sustainability and climate change
4. Greenspace, recreation, and leisure
5. Community engagement and working with local businesses

Next steps:

Responding to the themes and reflections in this report, Sidewalk Toronto is reaching out to community advocates, recognized experts, and government stakeholders to help clarify the important issues that will be addressed in consultation with the community.

Our formal consultation strategy will be released early in the new year.
Contents

1  Background  
   p. 4

2  Town Hall Program  
   p. 6

3  Public Feedback Summary  
   p. 8–11

4  Media Coverage and Analysis  
   p. 12–17

5  Promotion of the Town Hall  
   p. 18–19

6  Next Steps  
   p. 20–21

Appendix 1  Event Photo Gallery  
   p. 22

Appendix 2  Media Coverage Report  
   p. 23–66
The vision for Sidewalk Toronto will be co-created by the people of Toronto and will reflect their ideas, concerns, and hopes.

Over the last 15 years, Waterfront Toronto has made progress transforming the waterfront with its forward-looking vision for new neighbourhoods. Moving towards its next development project, Quayside, Waterfront Toronto recognized an opportunity to adapt its development model by bringing in a new kind of partner—one with innovation ingrained in its culture—in the earliest stages. This partner would help address pressing urban challenges and support the development of a vision and the planning to create a neighbourhood of the future. In March 2017, Waterfront Toronto launched an international Request for Proposals (RFP) seeking an Innovation and Funding Partner.

After a rigorous selection process, Waterfront Toronto announced its selection of Sidewalk Labs as the successful Innovation and Funding Partner on October 17, 2017. Prime Minister Justin Trudeau, Premier Kathleen Wynne and Mayor John Tory joined Waterfront Toronto and Sidewalk Labs for an announcement event. Those who missed it can watch the full video here.

At the event, Waterfront Toronto and Sidewalk Labs introduced their joint effort—Sidewalk Toronto—to design a new kind of complete community that will be uniquely Torontonian in its vibrancy, diversity, and openness. The project’s ambition is to create a new model of 21st century city living. Using forward-thinking urban design and new digital technology, the aim is to create people-centred neighbourhoods that set new standards for sustainability, affordability, mobility, and economic opportunity for the people who live and work there.

Both organizations and all three orders of government are committed to creating a vision for Sidewalk Toronto that will be co-created by the people of Toronto and will reflect their ideas, concerns, and hopes. Arriving at this plan will entail a year-long process of extensive consultation and collaboration with Torontonians, as well as the contributions of leading global thinkers. This community process began on November 1 at Sidewalk Toronto’s first community town hall meeting.

What follows is a summary of the town hall meeting and activities, the feedback we’ve heard from members of the public—both at the town hall and online—and a summary of the top themes emerging in Canadian and U.S. media coverage that we intend to explore through community consultation and engagement over the coming year.
plenty of public space and great and connections
2. Town Hall Program

The purpose of the evening:

Waterfront Toronto and Sidewalk Labs recognize the importance of public consultation and are committed to meaningful public engagement, collaboration, and co-creation that puts people at the centre of Sidewalk Toronto. The town hall was designed to provide the community with some background on the project and its objectives, and to begin our joint planning process by listening to the community—learning about their ideas, concerns, and hopes for the neighbourhood of the future.

Overview

The pre- and post-event open house offered a series of Community Comment Walls, staffed by facilitators from both Waterfront Toronto and Sidewalk Labs, which gave members of the public a chance to meet some of the people involved with the project. The Community Comment Walls provided an opportunity for us to gather feedback by encouraging the public to write their answers to the following six questions:

- How can we make Toronto a better place?
- Who isn’t a part of this conversation that should be?
- What do you love about your neighbourhood?
- Why are you here today?
- What excites you about Sidewalk Toronto?
- What should we address at our next public event?

These questions were also posted on social media and answers were collected both online and at the event.

The open house was followed by a fireside chat with Will Fleissig, President & CEO of Waterfront Toronto, and Dan Doctoroff, CEO of Sidewalk Labs, moderated by Denise Pinto, Creative Director of Courage Co-Lab. The conversation was informed by questions that had arisen in the media and heard from the community following the October 17 announcement and leading up to the town hall. The fireside chat was followed by an open Q&A session during which Will and Dan answered questions from the audience as well as questions received through social media.

For those who were unable to participate in person, the event was streamed on Facebook Live. Those who missed the event can watch the full video online.

Attendance

Sign-in records reflect 534 people attended the meeting in person and more than 3,000 participated via the Facebook Live stream.

Post-event town hall video

Sidewalk Toronto YouTube Channel: 2,046 views.
Sidewalk Toronto Facebook Page: 634 views.
Waterfront Toronto Facebook Page: 10,666 views.
3. Public Feedback Summary

More than 500 comments were provided through our community activation stations. A high-level thematic analysis of comments, questions, and feedback received indicates the following top concerns:

- The importance of a people-centered urban planning approach that prioritizes diversity and inclusion
- The quality and affordability of new housing developments
- Sustainability and the need to address climate change
- The need for more urban green space and places for recreation and leisure
- A commitment to working with local businesses and community members

Other concerns, while voiced by fewer individuals, were highlighted as having important ramifications for the overall Sidewalk Toronto planning, including:

- Privacy, data ownership, and the implications of data-informed city planning
- Public transit and infrastructure projects
- Public health

Public feedback word cloud

waterfront spaces art affordable local future new people ideas communities share housing green data toronto
This section summarizes what we learned from the Community Comment Walls and from conversations between participants and facilitators. We are working on compiling and organizing all of the feedback and will add all of the raw data and analysis to this report in January.

How Can We Make Toronto a Better Place?

When asked how to make Toronto better, transit emerged as a key theme. Participants spoke of neighbourhoods where cars are not the dominant feature of street life as they are today, and where cyclists and pedestrians are prioritized and supported. Participants also highlighted the importance of affordability in light of income disparity in the city, as well as the need to invest in and provide truly affordable housing options for low- and mid-income earners. Similarly, inclusion and cohesion were frequent themes—credited as qualities which make Toronto successful, but which also must be preserved and enhanced. Some participants expressed concern about the privatization of public services, including housing. Others advocated for a focus on design excellence, and to make neighbourhoods that are greener and more attractive and not let developers “get away with” cutting corners and sub-standard projects. Some participants called for greater responsiveness from municipal government and improved public services, while others wanted to see city-wide free Wi-Fi to increase digital connectivity.

Who Isn’t A Part of This Conversation That Should Be?

Participants encouraged Sidewalk Toronto to ensure that it reaches out to include not only those currently living on the waterfront but to see that all Torontonians—including those living far from the downtown core—have the opportunity to shape and share in the vision for Quayside. Many participants stressed the importance of including low-income earners and newcomers in the process, in part to ensure that their perspectives on inclusion, social equity, and affordability are kept top-of-mind. Others urged Sidewalk Toronto to see the development of this new community within the context of reconciliation with Indigenous Peoples. Others still suggested that learning and human development be a focal point for these conversations and urged Sidewalk Toronto to engage directly with children and youth. Some participants also suggested that Sidewalk Toronto reach out to small and independent businesses whose commercial and leasing needs are often different from major retailers.

What Do You Love About Your Neighbourhood?

Participants were passionate about their neighbourhoods, often citing the events, festivals and community gathering that take place each year. They spoke of the need for green spaces, gardens and trees that provide respite from a bustling city. Others pointed to Toronto’s architectural character, mentioning its red brick houses and frequent jumble of “human-scale” buildings that create the fabric of some of the city’s best loved streets and neighbourhoods. Several participants mentioned the city’s diversity, and the importance of welcoming newcomers. Others pointed to the civic energy and residents’ engagement with local issues, while others still credited great public schools as one of the reasons for the city’s success and vitality.
God of the Gardener

More Power on the Street Patrol

heather - bos you led
3. Public Feedback Summary (Continued)

Why Are You Here Today?

The most common response was that participants care about Toronto and want to contribute to building a better future. Many participants also reported “curiosity” and “healthy skepticism” among their reasons for attending the town hall meeting. Participants were also keen to learn about what is being planned and are excited by the prospect of a new neighbourhood. They wanted to be “inspired” and “energized” by the vision, and said that issues like health, sustainability, affordability, good mobility and the responsible use of new technology should drive this vision. Others spoke of themselves as determined “city-builders” who want to contribute to the design of Quayside and also keep Sidewalk Toronto accountable to the city’s residents. Others explained they were advocates for important issues like improved cycling infrastructure, water quality and climate change, better access to community services, and the availability of affordable housing and public schools.

What Excites You About Sidewalk Toronto?

Many participants expressed a strong desire to see something bold and visionary happen on Toronto’s waterfront. They voiced excitement at the prospect of an innovative, new neighbourhood and the chance to get a number of things right from the ground up. Participants described a “sustainable city built at human scale” and the “idea of reducing our dependence on cars and living where we can walk [to where we need to go].” Repeatedly, participants cited a pedestrian-friendly environment as an over-riding goal, along with related health and environmental benefits. Many participants called this a special opportunity, the chance to “show leadership” and to do something important for the city that could define new standards. Others were excited at the prospect of integrating new technologies to enhance connectivity, and support new businesses. Several participants saw this as an opportunity to act and show what’s possible in terms of “integrating quality of life, environmental stewardship, technology and economic viability.”

What Should We Address at Our Next Public Event?

Many participants expressed concern about affordability and that they would be disappointed if Quayside became an exclusive neighbourhood. They wanted Sidewalk Toronto’s commitment that Quayside will be and remain a genuinely mixed-income neighbourhood. Participants expressed interest in understanding the financial model behind Sidewalk Labs’ decision to invest in Quayside and how Sidewalk Toronto intends to remain accountable to local residents. Others were keen to see strong safeguards established that will protect data privacy and ensure digital transparency. Participants were also interested in how Sidewalk Toronto will consult with Torontonians and to understand the questions Sidewalk Toronto intends to explore.
4. Media Coverage and Analysis

Between October 17 and December 1, 2017, Sidewalk Toronto was covered in the media more than 2,130 times across Canada and the United States, generating 2.4 million total impressions, according to an analysis conducted by the news service Meltwater. Many journalists and media commentators added significantly to the public conversation about the potential of the partnership between Waterfront Toronto and Sidewalk Labs. In the interest of continuing to spur these important discussions, a sample of articles is highlighted here that add to the feedback from the broader public. A detailed listing of media coverage between October 17 and December 1, 2017, is provided in Appendix 2 (p. 23).

- Toronto Star (Christopher Hume): How cracks could appear in the Sidewalk dream: Hume
- Spacing (John Lorinc): LORINC: In search of clarity on Sidewalk Labs
- Treehugger (Lloyd Alter): Sidewalk Labs to build the city of the future in Toronto
- The Globe & Mail (Alex Bozikovic): Sidewalk Toronto promises to listen, but what it really wants is an open question
- Huffington Post Canada (Bianca Wylie): Think Hard Before Handing Tech Firms The Rights To Our Cities’ Data

Of particular note, Torontoist—one of Toronto’s key alternative sources of news and commentary—published an article on October 30 (Civic Tech: A list of questions we’d like Sidewalk Labs to answer) that posed a series of important questions to Sidewalk Toronto and invited readers to add their questions to the list as well. The list quickly grew to over 100 questions organized into the following categories:

- Business model and project governance
- Data and data governance
- Public process and engagement
- Inclusivity
- Collaboration with government
- Openness
- Privacy law
- Hard infrastructure
- Sustainability/Resilience
BETWEEN THE PUBLIC AND THE PRIVATE TO MAKE TRUE BEAUTY

MORE SUBSIDIZED HOUSING IN POSITIVE ENVIRONMENT

I find this very exciting.

CURIOUS!
It is the Sidewalk Toronto team’s intention to work through as many of these questions as possible. While many answers will be developed throughout the upcoming community consultation process, a number of the questions can be answered now. What follows is a selection of these questions and answers:

Q: How will the intellectual property developed from this project be governed and managed? By whom?

The rights and governance related to intellectual property (IP) for Sidewalk Toronto will be defined in subsequent agreements that occur throughout the year-long joint planning process. At the end of this process, both Waterfront Toronto and Sidewalk Labs must approve the plan to proceed. In the event the plan is not approved by both partners, Waterfront Toronto will retain a perpetual, non-exclusive, royalty-free license to use site-specific IP developed over that time-period.


Waterfront Toronto will take the lead on making publicly accessible and transparent all records of open and public meetings. In particular, this will be facilitated both through a formal public consultation process—full plan to be released in early 2018—as well as through Waterfront Toronto’s Open Meetings Processes, as they are applied to board meetings and board committee meetings. Take a look at Waterfront Toronto’s Open Meetings Processes (PDF).

Q: Privacy, data protection, and information security concerns should be closely linked and not discussed as distinct silos.

Both Waterfront Toronto and Sidewalk Labs agree with this statement. It is the intention of the Sidewalk Toronto partnership to work through these complex issues in collaboration with community stakeholders, academics, experts, and governments. Ann Cavoukian, Ryerson University’s expert-in-residence at the Privacy by Design Centre of Excellence, has been engaged as a paid advisor to Sidewalk Labs. Waterfront Toronto has engaged external counsel to provide independent advice on these key issues and other elements of digital governance.
Q: How do we define the community that needs to be consulted and engaged on this project?

With the idea that Sidewalk Toronto can become a global demonstration project that builds inclusive people-centred neighbourhoods that are radically more sustainable and affordable, and that increase mobility and economic opportunity for all, it becomes vitally important to engage broadly with all Torontonians and more deeply with a representative sample of the population. Some of the values that inform our approach to engagement include:

- Embracing diversity and difference across the Toronto
- A belief that every resident should have a voice
- Working in good faith in service of the public good
- Ensuring our work is inclusive of and accessible to all
- Respect for continuous learning and the expertise of lived experience
- A belief that solving complex issues requires genuine collaboration

Q: Will larger aspects of city initiatives (e.g., TOCore) and other survey-based projects be incorporated in the “Always be Consulting” model with the development of this project?

As part of Waterfront Toronto’s broader consultation and engagement practice, there are regular inputs of data and public feedback from government and agency partners, such as the City of Toronto, that form the base upon which public consultations are designed.

Q: How does Sidewalk Labs define diversity? Inclusion? Equity?

Following the lead of Waterfront Toronto’s evolving public consultation practice, the Sidewalk Toronto partnership is actively considering diversity along the lines of (in no particular order) gender, race, age, ability, indigeneity, class, immigration status, family status, sexual orientation, employment status, and education. Sidewalk Labs has publicly committed to making new neighbourhoods affordable and accessible to people of all backgrounds, ages, and means.

Q: Will City of Toronto departments be directly involved with the design, implementation, and operation of the Sidewalk initiatives? For example, will the City of Toronto Urban Planning and Geospatial Competency Center take an active role?

Yes. As with all of the projects and partnerships that Waterfront Toronto enters into, there is close collaboration with City of Toronto departments at every step of the way. This is facilitated by the City of Toronto’s Waterfront Secretariat division.
Q: How is the academic community being engaged in this process? How will this be a cross-university research endeavour that produces open-access findings? What consultation from existing academic researchers, labs, and clusters has been initiated? Will there be an ongoing commitment to collaborate with the local academic community?

The Sidewalk Toronto team intends to engage extensively with academic partners and the broader community of leading thinkers as advisors, subject-matter experts, and potential collaborators. More on this in early 2018. In its response to Waterfront Toronto’s RFP, Sidewalk Labs proposed the possible creation of an applied research institute focused on urban innovation in Quayside, developed in close collaboration with local academic institutions.

Q: What sustainability goals will guide the design – UN SDGs? LEED? Others?

One of the key objectives of the Sidewalk Toronto project is to develop “climate positive” neighbourhoods—that is, neighbourhoods that do not emit greenhouse gas and can potentially export clean energy to the surrounding community. The initial vision document outlines a number of approaches to achieve this goal, including mixed-use developments that encourage more walking and cycling, new building controls and Passive House building designs that reduce energy consumption, a thermal grid that captures renewable energy sources, and tall timber structures that reduce construction waste, among others. Many of these approaches will need to push well beyond Waterfront Toronto’s existing Minimum Green Building Standards (PDF) and will help inform the next version of these requirements.
5. Promotion of the Town Hall

The town hall was first referenced in the October 17, 2017 press release, in which people were also invited to visit the Sidewalk Toronto website and sign up for updates. Time and location details were made available on October 24, 2017, and promoted concurrently through a variety of channels.

The town hall was an important first step demonstrating Sidewalk Toronto’s commitment to the public consultation process. Waterfront Toronto and Sidewalk Labs promoted the event across their individual and joint communications platforms to ensure that the date was widely known and that interested citizens had time to make arrangements in their schedules should they wish to attend. The initial allotment of 300 free tickets was spoken for within a matter of hours, so the team worked quickly to find a larger space to accommodate more participants and released additional tickets. A rush line was also employed the evening of the event to fill seats left vacant by no-shows.

Promotion by Sidewalk Toronto

- Eight Facebook posts reaching 16,069 with 1,087 engagements.
- A Google Form was posted to allow members of the public who could not attend the event or view the livestream to submit questions, reaching 5,538 people and receiving 67 total comments, questions, or concerns.
- Eighty-five posts to Twitter had 103,158 impressions, 2,285 engagements, 188 retweets, 27 replies, and 263 likes.
- Three emails to more than 3,000 newsletter subscribers with an average open rate of 60%.
- Four Instagram posts had 241 likes and 11 comments.
- Town hall information shared via Sidewalk Toronto website, reaching 22,872 page views (and 19,637 unique page views) by November 1.
- One op-ed in the Toronto Star on on the morning of November 1.

Promotion by Waterfront Toronto

- News release posted to its website, which received 1,759 unique pageviews.
- Two email blasts to approximately 6,630 newsletter subscribers with an average open rate of 34%.
- Six Facebook posts reaching 45,277 people, with 2,039 engagements (i.e. post clicks, comments, reactions, or shares).
- Twenty-four posts to Twitter had 52,633 impressions, 751 engagements, 55 retweets, 15 replies, and 83 likes.

Promotion by Sidewalk Labs

- Three Facebook posts reaching 3,826 people, with 361 engagements.
- Three tweets with 20,749 impressions, 319 engagements, 33 retweets, 2 replies, and 57 likes.
- Three emails to 11,000 newsletter subscribers with an average open rate of 45%.
The meeting did make clear what was widely misreported two weeks ago: Sidewalk and Waterfront Toronto have merely signed an agreement to agree. Over the next year, Sidewalk and Waterfront will collaborate on a public consultation that will set the terms of their partnership and future physical development of homes, offices and retail on a 12-acre site. Sidewalk will spend an initial $10-million (U.S.), potentially followed by an additional $40-million, to fund that planning process over a full year. If the project goes ahead, other real-estate developers will work within the plan.”

Link: (Globe and Mail)

CEO Dan Doctoroff vowed on Wednesday night that there’s no plan to turn the area into a “tech enclave,” and re-emphasized the company’s commitment to building affordable housing.”

Link: (CBC)

Sidewalk comes to Toronto with impressive ambition and deep pockets, seemingly determined to do something “truly historic.” Doctoroff speaks of lowering the cost of both housing and transit significantly. When was the last time developers or the city made such promises?”

Link: (Toronto Star)

It was clear that this town hall wasn’t about getting more information out to the locals, but about Sidewalk Labs gathering information for themselves. From talking to people there, it seems like most are optimistic for this to work, dystopian undertones aside.”

Link: (Motherboard)

The attendees (the 868-seat Bluma Appel Theatre was officially sold out) came loaded with concerns about affordability and inclusion, about privacy, about what Sidewalk is, and what it’s doing to Toronto as it imagines a sensor-wired, future-ready, pedestrian-friendly urban neighbourhood.”

Link: (Globe and Mail)

We don’t want to be in the same position in 10 years talking about how big tech companies negatively impacted our quality of life. Partnership or collaboration or joint effort—whatever phrase we want to assign to this venture, we need to be vigilant about how it’s unfolding. The accessibility of the Sidewalk Toronto team and the promise of many more public meetings should mean there won’t be a shortage of opportunities to do so.”

Link: (Torontoist)

The Sidewalk Toronto Town Hall kicked off a year-long community outreach program designed to engender trust with Toronto’s residents. Sidewalk will need to earn community support for the ambitious project which will leverage technology to build new models of transportation, housing and retail construction, energy systems, and other aspects of urban life.”

Link: (GeekWire)
Next steps

Waterfront Toronto and Sidewalk Labs are committed to meaningful public engagement, collaboration, and co-creation that puts people at the centre of Sidewalk Toronto. Over the coming year, we will work with Torontonians, government partners, and leading organizations and technical experts—locally, nationally, and globally—to create a comprehensive plan for Quayside.

Responding to the themes and reflections in this feedback report, Sidewalk Toronto is reaching out to community advocates, recognized experts, and government stakeholders to help clarify the important issues that will be addressed in consultation with the community. Our formal consultation strategy—which will be further informed by these meetings and will describe our approach, timelines, and goals—will be released early in the new year.

Building on what we have heard, some of the questions we hope to explore include:

- What goals should we set to ensure that Quayside is one of the world’s most sustainable, climate-positive communities?
- How can we use technology and design to significantly reduce the long-term environmental impact of Quayside while also improving quality of life and positively influencing the social determinants of health?
- What are the appropriate tools and strategies to understand and ensure long-term affordability at Quayside?
- How can design be used to create a welcoming, animated and inclusive neighbourhood?
- What public spaces and amenities are most desirable to future residents? How should these spaces and amenities be shared?
- What innovations exist to improve accessibility to public and private spaces at Quayside?
- What should be distinctive about Quayside’s approach to creating complete streets and how can we support existing and future mobility services?
- What limits, if any, should be placed on private car ownership and road use at Quayside?
- How can community services be enabled to lower costs, increase quality, and improve access?
- What safeguards and oversight mechanisms should be implemented to protect personal privacy?
- How does Sidewalk Toronto fulfill its commitment to open platforms?
Sidewalk Toronto was created to foster urban innovation, including innovative opportunities for public participation. Recognizing that the waterfront belongs to every Torontonian, our community consultation plan will be designed to ensure that Torontonians from across the city are heard, helping to shape both the vision and goals for Quayside.

Some of the participation opportunities we are considering include:

- Hosting public workshops at key milestones throughout the development of our plan
- Working with Indigenous organizations to ensure that Indigenous perspectives are honoured and incorporated in the development of Quayside
- Hosting neighbourhood meetings across Toronto in partnership with local organizations, community associations, and the City of Toronto
- Designing pop-up stations and programming to engage local residents
- Opening an Urban Discovery Pavilion to showcase the technologies that are changing urban life and explore the history and future of the waterfront
- Developing online resources for public understanding that feature learning modules, videos, and surveys
- Holding a series of co-creation labs to explore specific challenges facing cities and to identify potential solutions that can be piloted at Quayside
- Designing a stream of dedicated youth programming to ensure that young Torontonians help shape the city’s waterfront
- Establishing an expert advisory panel on digital governance and privacy
- Creating an academic network to ensure that our development process supports and is responsive to the research interests of faculty at Canada’s universities and colleges
- Collaborating with Toronto’s CivicTech community to pilot new digital services
- Developing an innovative process that ensures that a representative cross-section of Torontonians from across the city are included in the development of Quayside

Do you have ideas for the questions we need to ask, and the opportunities for public participation and dialogue you’d like to see us create? We want to hear from you.

Email us at hello@sidewalktoronto.ca or visit www.sidewalktoronto.ca.
Media Coverage Report:
October 17–December 1, 2017
PRINT / ONLINE

- Project for Public Spaces: Google’s Urban Experiment in Toronto: A Q&A with Sidewalk Labs’ Rit Aggarwala
- J. Walter Thompson Intelligence: Can Silicon Valley design the tech-optimized city of the future?
- State Tech: A Peek at Plans for an $80 Million High-Tech Development in Arizona

BROADCAST

No new clips

TOP TWEETS

- @CivicTechTO: We want to hear your thoughts on how Toronto’s civic tech community can contribute to the @sidewalklabs project along the Eastern Waterfront! Learn more and share your ideas with other engaged residents at our Dec. 5 community brainstorming session! https://t.co/2N4FSSzPEE - 2,353 Followers
- @CoreNetCanada: The principals behind Toronto’s proposed waterfront #smartcity offered few details and lots of reassurances at its first public town hall. #Toronto Read more at: https://t.co/URVLB7gDsS -- 538 Followers
- @charlesfinley: This is a way the community can get involved with Sidewalk Labs plans for the Toronto Waterfront with @CivicTechTO and @code4ca https://twitter.com/CivicTechTO/status/936252232319696897 -- 1,848 Followers
PRINT / ONLINE

- Toronto Star: Tech industry is tied to inequality, researchers find
- Dezeen: Smart city planned for former US Navy airfield near Boston

BROADCAST

- On the Money with Peter Armstrong: The State of Canadian Rental Housing

TOP TWEETS

- @jathansadowski: Also, if you're looking for stuff on Sidewalk Labs, @shannonmattern has a great piece on their work in NYC https://placesjournal.org/article/instrumental-city-new-york-hudson-yards/ ... and I wrote a piece about their initiative in Toronto https://t.co/MkJ1up38Y1 - 2,191 Followers
- @binghowell: #Toronto Just Agreed to Build a 750-Acre Living Laboratory With Google's Sidewalk Labs https://t.co/wRnId1kWOn -- 1,083 Followers
- @ppforumca: There are regulatory sandboxes going on. $63M going in to Sidewalk labs pre-planning. UK gvt. putting in only £10M. Need to move from a static/zoning-based model to one based our sensors and behaviour. #PPFspeaker #FoG – 8,669 Followers
PRINT / ONLINE
• CityLab: Lab Report: Sidewalk Labs's Toronto Project Raises Privacy Concerns

BROADCAST
No new clips

TOP TWEETS
• @silowireless: Ontario's digital sidewalk to have innovative technology like Wi-Fi hubs & lanes for self-driving cars #techtuesday https://t.co/MlK5cOWj0o -- 533 Followers
• @techbullets: Despite Google ties, Sidewalk Labs CEO says there's no intent to sell data from Toronto...https://t.co/LX5OsK12um – 283 Followers
• @INETHONDURAS: Despite Google ties, Sidewalk Labs CEO says there’s no intent to sell data from Toronto... https://t.co/N9fxDe3NUZ -- 1,596 Followers
PRINT / ONLINE
• Geekwire: Despite Google ties, Sidewalk Labs CEO says there’s no intent to sell data from Toronto smart city project
• Urban Toronto: CityAge 2017: Technology, Partnerships and Inclusivity
• Toronto Life: The Influentials 2017 (Will Fleissig)

BROADCAST
No new clips

TOP TWEETS
• @BradleyTusk: Imagine running NYC’s Olympic bid, being Deputy Mayor in charge of rebuilding the city’s economy after 9/11, being CEO of Bloomberg and the Founder/CEO of Sidewalk Labs — all in one career. Now you can. New Firewall with @DanDoctoroff. Enjoy, -- 2,521 Followers
• @geeknewslink: Despite Google ties, Sidewalk Labs CEO says there’s no intent to sell data from Toronto sma… https://t.co/StgZ00wnPg  -- 69 Followers
• @RRBarnes1: What happens when a tech company tries to build a neighbourhood? We’re about to find out! The Google-affiliated... https://t.co/VlWTzNvpFi -- 383 Followers
PRINT / ONLINE
• Toronto Star: Who owns all the data collected by ‘smart cities’?
• Canadian Manufacturing: Feds looks to dole out cash to cities re-imaging infrastructure
• Daily Commercial News: Toronto’s east waterfront to grow with Greenland towers

BROADCAST
• BBC: Sidewalk Labs and Toronto Partner to Build Smart City

TOP TWEETS
• @JairoArango_CA: GREENBERG: How Sidewalk Labs could make a vital contribution to Toronto’s evolution - Spacing Toronto https://t.co/t1TaXFhMTf #Toronto #cities -- 1,112 Followers
• @draglikepull: I’ve seen a lot of (deserved) concern about cities grovelling to Amazon, but I think a related but more important story is getting largely overlooked: Google is literally trying to take over the infrastructure of large cities like Toronto https://t.co/WlRVtOfcMn -- 10.2K Followers
• @mario_island: Alphabet, Google, and Sidewalk Labs Start Their City-Building Venture in Toronto https://t.co/CieS5aQZd2 -- 479 Followers
• @dosco: Lots going on in Toronto in web tech and AI. Google Brain, Uber self driving and Vector institute are all here. Also Google sidewalk labs is building a smart city near on the waterfront. Tons of startups Shopify, 1Password, 500px to name a few. Also Ethereum was founded here. – 2,087 Followers
PRINT / ONLINE

- Spacing Toronto: GREENBERG: How Sidewalk Labs could make a vital contribution to Toronto’s evolution
- Twelve Thirty Six: Google likely knows you’re reading this email
- Startup Here Toronto: Toronto Doesn’t Need Google to Build a Smart City, Says Open Data Expert

BROADCAST
No new clips

TOP TWEETS

- @alexbozikovic: .@KGreenbergTO makes an argument for @SidewalkToronto: city governance is broken. https://t.co/lcnumXyXpu ... -- 7,327 Followers
- @Jason_Neudorf: “The questions for me often come down to how a ‘human-centred’ urbanism could be aided by technology, not be subverted by it.” @KGreenbergTO on @SidewalkToronto. Think that just about nails it. @Spacing https://t.co/omD0b85Cjo -- 294 Followers
- @JohnLorinc: GREENBERG: How Sidewalk Labs could make a vital contribution to Toronto’s evolution - Spacing Toronto https://t.co/y4NXIEWp1F -- 14K Followers
- @Spacing: Today on @Spacing, renowned urban designer @KGreenbergTO discusses the evolution of city-building in Toronto and what impact @sidewalklabs could have on the city’s landscape. https://t.co/gMpuynXBON #topoli #quayside @WaterfrontTO @Waterfront4All
PRINT / ONLINE
• NPR: A Google-Related Plan Brings Futuristic Vision, Privacy Concerns To Toronto
• TechCrunch: Toronto begins sharing traffic data with Waze, and vice versa ...

BROADCAST
• All Things Considered: A Google-Related Plan Brings Futuristic Vision, Privacy Concerns To Toronto

TOP TWEETS
• @probe1dotcom: #Business story on @NPR Sidewalk Labs, a sibling company to Google, plans to redevelop Toronto's waterfront as high-tech, livable lab. Some residents wonder what a data-driven development could mean for privacy. R A Google-Related Plan Brings Futuristic ... https://t.co/uj8kveOMxG -- 1,093 Followers
• @webwanderer2: Part of Toronto's waterfront is becoming a smart city https://t.co/FIFX5Oio1 -- 358 Followers
• @westernsydneyu: Can a tech company build a city? @_sarahbarns takes a look at how Sidewalk labs is re-imagining the way a city is made #Unlimited https://t.co/SAJZCS0pKG
11/20/17

PRINT / ONLINE
• The Conversation: Can a tech company build a city? Ask Google
• The Real Deal: Which of these high-tech utopias would you live in?
• City Metric: Owning public space is expensive. So why do developers want to do it?

BROADCAST
No new clips

TOP TWEETS
• @jbrazao: Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ https://t.co/JTeRQ4VtIml -- 23.7K Followers
• @shawnvenasse: The City of Toronto is on the cutting edge of technology and urban planning! https://t.co/L179yuXTNH -- 10.8K Followers
• @eamocanu: #Alphabet is building a smart neighbourhood; in #Torontoexpect huge power savings, robots, self driving cars https://t.co/JeQ1eaSDIi... #Google – 149 Followers
• @vikas_s_rajput: Sidewalk Labs, Alphabet owned startup, partnering with the City of Toronto to develop a smart city from ground up https://t.co/kNyFkqko9r -- 57 Followers
PRINT / ONLINE

- Daily Commercial News: Development mixes innovation and New York know-how
- (Paywall) Property Week: Toronto: the city of androids

BROADCAST

- NPR: Toronto Mayor John Tory Visits New York and Discusses Growing Toronto’s Tech Industry

TOP TWEETS

- @SnapMunk: The kick-ass smart city from #Google & Sidewalk Labs. Neighbourhood APIs, flexible buildings, sky transit & more https://t.co/nqOuzLNuUv -- 32.5K Followers
- @HCooperH: As well argued by John Sewell, what we need is a bold vision, like 40 years ago to build affordable housing @CHFCanada #onpoli Sewell on City Hall: Google’s Sidewalk Labs or more housing? https://t.co/ejKfiQxE1K -- 1,589 Followers
- @RyersonCBI: Sewell on City Hall: Google’s Sidewalk Labs or more housing? - Do - November 2017 - Toronto http://ow.ly/G9Co30gBWEl -- 2,272 Follower
- @ibi_city: Google’s Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront /via @globeandmail https://t.co/d1semqOmlr -- 653 Followers
Marketplace: Toronto is building a billion-dollar mini smart city

TOP TWEETS

• @aarieff: As a counterpoint to the tech city-building from scratch stuff (Microsoft, Sidewalk Labs), would love to hear your thoughts on who is doing the best work to fix the cities we already have... – 15.9K Followers

• @TribalScale: Following Alphabet’s Sidewalk Labs plan for Toronto, Bill Gates is investing $80M into building the city of the future in Arizona! via @verge #smartcity #tech https://t.co/C7nWdya90r -- 1,185 Followers

• @gavinmclelland: Sidewalk Labs has chosen one of the largest underdeveloped urban spaces in North America to build a “smart city” from scratch #Toronto. https://t.co/LWUNPJCvh0... via @wef – 44.3K Followers

• @MikeSerpa11: Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ https://t.co/0j0NsZUaw... via @Verge – 147 Followers
Appendix 2

11/15/17

PRINT / ONLINE
• CBC News: Toronto-area mayors on New York mission to ramp up GTA tech scene

BROADCAST
• NPR: Bill Gates Buys Land In Phoenix for Smart City
• CTV News: Mayor Tory Visits New York

TOP TWEETS
• @JohnTory: First stop in New York - @sidewalklabs. Learning more about their work to help cities meet their biggest challenges through technology. @WaterfrontTO announced last month that Sidewalk Labs won the bid to be the “innovation and funding partner” on the Quayside district. pic.twitter.com/pICuntt16N – 231K Followers
• @PostCity: Sewell says that the @SidewalkToronto deal is good, but Toronto needs more when it comes to planning housing. https://t.co/li6iRuf6Xg -- 8,185 Followers
• @DianaBudds: Replying to @noahr ha! maybe a google/sidewalk labs drone intent on destroying its smart city competitors – 7,635 Followers
• @suggestedits: John Tory is going to NYC to talk tech with startup execs, lure companies to Toronto, and visit Sidewalk Labs. My story: https://t.co/4U4nEzjeSM -- 658 Followers
• @AnnCavoukian: Get real! And that’s why 3 levels of the Cdn. Govt. made this selection? I wasn’t involved in selecting Sidewalk Labs, but I’ll make absolutely sure that they embed privacy into the design of their operations. And yes, that’s what I do: protect privacy. – 4,494 Followers
• Toronto Star: Tory heads to New York to talk tech with startup execs
• CP24: Tory to visit Sidewalk Labs during two-day NYC business mission
• The Verge: Bill Gates is investing $80 million and building a smart city in Arizona

BROADCAST
• TVO The Agenda: Building Smarter Cities

TOP TWEETS
• @dticoll: Waymo partner Lyft lands in Toronto, complementing Alphabet’s Vector Institute & Sidewalk Labs plays. https://t.co/nwexR668OX -- 624 Followers
• @CultureofCities: REALLY??? “Zimmer says there is no connection between Sidewalk Labs’ interest in Toronto and Lyft’s move north” https://t.co/XfngJ6M08H… via – 722 Followers
• @DelJeff: Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ https://t.co/SEZhYK47jV… via @Verge – 1,264 Followers
• @CoreNetCanada: The principals behind Toronto’s proposed waterfront #smartcity offered few details and lots of reassurances at its first public town hall. #Toronto Read more at: https://t.co/URVLB7gDsS -- 519 Followers
• @willwrightreads: Sidewalk Labs | Disease Mapping: New Technology Meets an Ancient Discipline https://t.co/rp7m4te1Ps -- 2,328 Followers
PRINT / ONLINE
• Urban Toronto: Anthony Townsend Poses Questions for Sidewalk Labs at Quayside
• Metro News: Lyft, Uber’s ride-hailing rival, landing in Toronto with big plans
• The Street: Bill Gates Buys 25,000 Acres of Land in Arizona to Build ‘Smart City’
• New America Weekly: How Cities Across the Globe Are Taking Innovation into Their Own Hands

BROADCAST
• CTV News: Update on the Toronto Housing Market

TOP TWEETS
• @biancawylie: Sign up for @sidewalklabs weekly newsletter on their website - scroll to the bottom. Provides insight into some of the projects and tech developments they're thinking about https://t.co/ONEqS3FOw6 -- 2,051 Followers
• @mapyourproperty: Public consultation has already begun for SideWalk labs Quayside neighbourhood. What's your thoughts on the project? https://t.co/1tthDOxWat -- 411 Followers
• @W_Goddard: Sidewalk Labs Chose Toronto Despite Pushback From Larry Page via @theinformation – 7,889 Followers
• @fhhknews: Anthony Townsend Poses Questions for Sidewalk Labs at Quayside https://t.co/m7fSgQgBxk #SmartCity -- 1,140 Followers
• @drfrances: Google’s Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront /via @globeandmail https://t.co/zqufNjRewT -- 1,301 Followers
11/10/17

PRINT / ONLINE
• Snap Munk: Google’s Futuristic Smart City In Toronto: The Highlights
• Metro News: As Trump questions tech visas, Canada could benefit

BROADCAST
• The Morning Show (Bianca Wylie Interview Audio): Sidewalk Labs Selling Quality of Life But Torontonians Aren't Buying

TOP TWEETS
• @SnapMunk: Alphabet / Google and their subsidiary Sidewalk Labs have officially put in motion the plans for a revolutionary... https://t.co/W6TXS52SIW -- 32.2K Followers
• @simtanx: Hey @sidewalklabs / @SidewalkToronto - super excited for #sidewalkTO, but I had to write up some feedback after reading your vision document in full: https://t.co/4SZs3AefgE - - 312 Followers
• @Progris: Sidewalk Labs’ Quayside development in Toronto is Google’s first shot at building a city. @UofTCities https://t.co/lngJrfTuZP -- 1,149 Followers
• @Follow_Finance: Think Hard Before Handing Tech Firms The Rights To Our Cities’ Data https://t.co/PA1sY4yDfD... Sidewalk Labs, sister company to – 2,392 Followers
• @TelecomTNS: Google’s Sidewalk Labs planning a greenfield smart city #IoT #smartcity https://t.co/b6bxKHv7Hs -- 317 Followers
Huffington Post Canada: Think Hard Before Handing Tech Firms The Rights To Our Cities' Data

TOP TWEETS

- @AudiMidtown: It's looking like #TO's Waterfront is soon to be spelled with @Google's #Alphabet: https://t.co/AlkRD4J1fl -- 14.1K Followers
- @Go_Conservation: Toronto's waterfront to undergo major futuristic redesign thanks to Google's Sidewalk Labs: https://t.co/Jlv8u3XGuQ -- 865 Followers
- @GlobalSportsCtr: Think Hard Before Handing Tech Firms The Rights To Our Cities' Data Sidewalk Labs, sist... https://t.co/zDahndPgHq -- 3,210 Followers
- @semimatte: #SidewalkLabs $50M investment "demands maximum transparency, public engagement & scrutiny" @JohnLorinc in @Spacing https://t.co/fUuGbXbS0K -- 588 Followers
- @g0vnews: Civic Tech: Sidewalk Labs is selling quality of life, but is Toronto buying? https://t.co/eEHuc3r93v -- 334 Followers
11/8/17

PRINT / ONLINE
• New York Times: Full Tilt: When 100% Of Cars Are Autonomous
• Pop Up City: Sidewalk Toronto: Tech-Utopia, Authentic Neighborhood, Or Disaster?
• Journal of Commerce: BLOG: Dan Doctoroff at the CCPPP P3 conference

BROADCAST
No new clips

TOP TWEETS
• @TorontoStar: Almost as interesting as Sidewalk Labs’ plan for the Toronto waterfront is response to it, writes @HumeChristopher https://t.co/95nxFnhGgG -- 863K Followers
• @RonAJenkins: The key to integrating Sidewalk Labs’ aspirations with Toronto's civic aspirations is consultation. The ball’s in our court. – 396 Followers
• @BluerockCanada: Sidewalk Toronto - a new high-tech neighborhood development by Sidewalk Labs and Waterfront TO https://t.co/mJRI7qm26e... via @urban_toronto – 13 Followers
• @ReNewCanada: .@DanDoctoroff of Sidewalk Labs providing the lunchtime keynote @pppcouncil #P32017 -- 4,676 Followers
• @biancawylie: Quick update from me on first public meeting @torontoist https://t.co/4xSwemYgYV -- 2,017 Followers
PRINT / ONLINE
• Toronto Star (Hume): How cracks could appear in the Sidewalk dream: Hume
• Spacing Toronto: LORINC: Let’s talk about Sidewalk Labs’ $50 million investment
• Torontoist: Civic Tech: Sidewalk Labs is selling quality of life, but is Toronto buying?

BROADCAST
No new clips

TOP TWEETS
• @torontoist: Our Civic Tech columnist wonders if we can entrust quality of life issues to a private corporation: https://t.co/OkYHdX8IDt -- 327K Followers
• @ToddCooneyCRE: Toronto waterfront won’t be a “tech enclave,” Sidewalk Labs CEO vows https://t.co/1Qpl8BUtQg -- 2,856 Followers
• @biancawylie: Day after public meeting, Doctoroff is at a Google Canada conference, talking stuff they can start soon or right now https://t.co/9fL6e5RkHs -- 2,013 Followers
• @JNehmetallah: Interesting point when Doctoroff say’s they are a company that wants to bridge urbanists and technologists. #TOpoli https://t.co/QagPWMIBPE -- 62 Followers
• @Spacing: Senior editor @JohnLorinc wonders how @sidewalklabs will spend their $50 million initial investment #topoli https://t.co/KqQD73nrc -- 36K Followers
PRINT / ONLINE
• Globe & Mail: Sidewalk Toronto promises to listen, but what it really wants is an open question
• U of T News: U of T urban experts on how Toronto can become a smart, technologically connected city
• IT World Canada: Google's Eric Schmidt is really impressed by Canada's innovative ecosystem
• Techvibes: Sidewalk Labs Quayside Could Begin Development in Three Years
• Greener Idea: Google Building Smart City in Toronto
• Gears of Biz: Can the tech industry create more affordable cities? Google parent Alphabet is betting yes

BROADCAST
No new clips

TOP TWEETS
• @ehooge: Good questions to ask a platform that wishes to manage your city
  https://t.co/QeQVFbYraG ... about privacy, openness, inclusivity, etc – 7,178 Followers
• @MarkDeutschmann: Pretty exciting vision of a near future, @lloydalter. Design thinking that gives #cities back to citizens: https://t.co/SlvGv2fk1Y -- 63 Followers
• @dylan_reid: On @spacing, @pjplan parses the book by the head of Sidewalk Labs to see what he might bring to Toronto project https://t.co/taThuDbihg -- 2,665 Followers
• @Reurbanist: Google sees big things in Toronto, and Sidewalk Labs CEO says Amazon might, too https://t.co/FeXjQRMkmmd via @GeekWire -- 518 Followers
• @cognition_x: Alphabet’s Sidewalk Labs strikes deal to turn #Toronto into an ‘internet city’
  @andyjayhawk #Cog XBriefing #AI – 3,321 Followers
PRINT / ONLINE

• Tech Crunch: Sidewalk Labs could pilot city-changing tech in Toronto sooner than you think
• Geekwire: Can the tech industry create more affordable cities? Google parent Alphabet is betting yes
• Motherboard – Vice: Google Wants to Build the ‘City of the Future’ in Toronto, and Locals Are Worried
• Bloomberg: Alphabet’s Chairman Hails Nafta as Trudeau Warns Against Collapse

BROADCAST
No new clips

TOP TWEETS

• @TechCrunch: Sidewalk Labs could pilot city-changing tech in Toronto sooner than you think https://t.co/xAs2rgeQyQ by @etherington -- 9.76M Followers
• @KrystenConnelly: We’re convinced we can bend the curve on quality of life. Sidewalk Labs CEO @DanDoctoroff talks co-creating TO’s waterfront #GONorth17 -- 608 Followers
• @CBCToronto: ‘What is affordable for rich people?’: Poverty activists question Sidewalk Labs waterfront housing ideas https://t.co/1Rs2pSa9Nq -- 476K Followers
• @rorycapern: Straight from the source - straight talk on Quayside, the Sidewalk Toronto project #GoNorth2017 -- 2,870 Followers
• @KA_OConnor: @DanDoctoroff on privacy and data: we have tabula rasa to build privacy by design with Sidewalk Toronto #GoNorth17 -- 559 Followers
PRINT/ONLINE
• Toronto Star (Doctoroff, Fleissig): ‘The neighbourhood of the future starts with your ideas’
• Toronto Star: Quayside vision of Toronto’s waterfront includes self-driving cars
• CBC News: Toronto waterfront won’t be a ‘tech enclave,’ Sidewalk Labs CEO vows
• CBC News (Radio): Town hall on Waterfront Toronto and Sidewalk Labs’ new neighbourhood
• Metro News (Mochama): I, for one, welcome our Google overlords: Mochama
• CTV News: Town hall meeting held to discuss details of future high-tech community on city’s waterfront
• CP24: Town hall meeting held to discuss high-tech community on Toronto waterfront
• Geekwire: Google sees big things in Toronto, and Sidewalk Labs CEO says Amazon might, too
• World Architecture News: A new kind of complete, mixed-use community is set to emerge in Toronto

BROADCAST
• CBC Toronto: Sidewalk Labs Investing $50 Million To Research Integrating Planning and Technology

TOP TWEETS
• @nithyavijaya: I do like that sidewalk labs are urbanists first, technologists second. – 249 Followers
• @SamuelHorti: In Toronto where Sidewalk Toronto (public sector + Google parent co. Alphabet) presenting plans to develop the waterfront area #SidewalkTO – 2,888 Followers
• @SamuelHorti: Protesters outside with banners like "I can't afford your affordable housing". This is the first time #SidewalkTO has addressed public – 2,888 Followers
• @ns_ahmed: .@johnLORINC in @Spacing: In search of clarity on Sidewalk Labs http://t.co/8ikZekiD0k -- 3,818 Followers
• @MarijaButkovic: #Google's Sidewalk Labs signs deal for #SmartCity makeover of Toronto's waterfront http://t.co/IPSRz7s544 -- 8,967 Followers
PRINT/ONLINE
- Toronto Star: ‘The neighbourhood of the future starts with your ideas’
- Spacing: LORINC: In search of clarity on Sidewalk Labs
- Stanford Daily: Google’s city
- Arch Daily: 3XN Reveals Waving Mixed-Use Building Located Adjacent to Sidewalk Labs’ Future Smart City

BROADCAST
- CTV News: Sidewalk Labs to Host Town Hall Tonight
- CBC Toronto Metro Morning: Sidewalk Labs Town Hall Tonight Full

TOP TWEETS
- @Spacing: Senior editor @JohnLorinc sat down w/ @DanDoctoroff of @sidewalklabs in search of clarity on Quayside dev #topoli https://t.co/jrEWn7MgUv -- 36K Followers
- @JohnLorinc: #topoli #onpoli Today on @spacing: a deep dive into @sidewalklabs previous projects & goals for its Toronto lab. https://t.co/JeiW0iQIKt -- 13.9K Followers
- @jfh: Some very thoughtful questions about equity, privacy, inclusivity, and cost of the @sidewalklabs Toronto project. https://t.co/UFf4UmsvfC -- 3,403 Followers
- @newdesignsmell: “Not just Villiers Island and the port lands, but eventually to the rest of Toronto, other branches of government.” https://t.co/RJd1xiMpF9 -- 3,057 Followers
- @dfz_ryerson: Sidewalk Labs, an Alphabet company, has recently revealed plans to partner with Waterfront Toronto to revitalize 800 acre of the Downtow – 854 Followers
10/31/17

PRINT / ONLINE
• Toronto Star: Toronto's future bears a strong resemblance to the past: Hume
• Metro News: Toronto's futuristic neighbourhood meets skepticism of the present
• Torontoist: Civic Tech: A list of questions we'd like Sidewalk Labs to answer
• Designboom: 3XN's toronto residences reference the rippling surface of lake ontario

BROADCAST
• Our Vancouver: Alphabet to Build Digital City in Toronto

TOP TWEETS
• @torontoist: The first public meeting with Google's @SidewalkLabs is coming up Wednesday. Here's a cheat sheet, but it needs your input too: https://t.co/MKplcixG14 -- 326K Followers
• @DocJohnEh: Doctoroff, CEO Sidewalk Labs picked Toronto ~'it is the single best place because of its Diversity, Openness & set of Values' #TGF #Toronto -- 176 Followers
• @biancawylie: Big thank you to contributors: @nasma_ahmed @ns_ahmed @josephby @daeaves @pjrlplan @TeresaScassa @re_sieber @htamTO https://t.co/ho3aydiyHm -- 1,396 Followers
• @arianleehopkins: Google parent co. Alphabet's Sidewalk Labs is partnering w/ Toronto to build a high-tech neighborhood of the future. https://t.co/O0glB7u7Xm -- 36.3K Followers
• @nicole_s_cohen: Here's the article I mean, asking v. good Qs about @SidewalkToronto. https://t.co/ixiRiAssc6 -- 1,348 Followers
10/30/17

PRINT / ONLINE
• Toronto Star: Public to get some of waterfront tech hub details
• Varsity: What Sidewalk Toronto means for students
• Business Insider (Republish from Slate): We're about to find out if Google can build a city
• The Stopru: Toronto, Laboratory of Google for its smart city

BROADCAST
No new clips

TOP TWEETS
• @BeechamResearch: Google’s Sidewalk Labs signs deal for SmartCity makeover of Toronto’s waterfront https://t.co/J1dpaOi96l -- 2,019 Followers
• @EngagingCities: Civic Tech: On Google, Sidewalk Labs, and Smart Cities https://t.co/cET7Ha2naP -- 48.2K Followers
• @knowlengr: The latest Krypton Bros Nuggets! https://t.co/QSpsdfkSkq... smartcity hacker – 4,695 Followers
• @Progris: Alphabet City - Spacing Toronto https://t.co/q6WUWvUv0O... different twist on Sidewalk Toronto form @JohnLorinc – 1,143 Followers
• @gquaggiotto: “This fabricated story [that gov't can't do innovation] hurts innovation & increases inequality” https://t.co/x0ShXd8Yox @indy_johar -- 5,188 Followers
PRINT / ONLINE
• Bloomberg: Moonshot Cuts Are Turning Alphabet Back Into Internet Business
• The Globe and Mail: Alphabet chair Eric Schmidt touts Canada's AI strategy
• UltraComTech: Alphabets Sidewalk Labs to turn Toronto area into a model smart city

BROADCAST
• Global Toronto News: Is Google aiming to have too much power over cities?
• BNN: Alphabet Reports Earnings

TOP TWEETS
• @americawalks: This is exciting! @sidewalklabs is exploring new technologies for a better city #FutureisWalking – 8,458 Followers
• @wolfewylie: “Let’s not kid ourselves: Sidewalk’s residential proposals laser target the tech workers it wants to attract.” https://t.co/0YRkxUvAsS -- 3,173 Followers
• @BetaKit: Sidewalk Labs will begin public consultations on its Toronto location November 1. More here: https://buff.ly/2yGjseM -- 21.7K Followers
• @rafirich1: these our are thoughts about the TorontoSidewalks urban project by google (and they are quite worrying)... https://t.co/U1NNGJZqFZ -- 179 Followers
• @WeClimate: Sidewalk Labs to build the city of the future in Toronto >> https://t.co/sFyz2dzfmT -- 206 Followers
PRINT / ONLINE

- Slate: Building Googletown
- Toronto Star (Editorial): Close the gap between Toronto’s demographic reality and its leadership: Editorial
- Blog TO: Toronto Is Currently Being Swept Up By Mega Developments
- Financial Times (LTE): Fischer looked such a nice kid as he laid his traps
- Archinect: Google’s Sidewalk Labs to redevelop Toronto waterfront as one of the largest smart city projects in North America
- Slash Gear: Alphabet sends Sidewalk to Toronto to build a smart neighborhood

BROADCAST
No new clips

TOP TWEETS

- @JohnLorinc: #topoli @sidewalklabs/@waterfrontTO consultation at St. Lawrence Centre for Nov. 1 is already sold out. Maybe s/b moved to bigger venue...? – 13.9K Followers
- @InvestOntario: Great read in @TechCrunch: @Google’s sister company @sidewalklabs picks Toronto for their 1st model smart city https://t.co/zrY6cefyam -- 27.6K Followers
- @cityZenflagNews: On Google, Sidewalk Labs, and Smart Cities https://t.co/dHzc829VJv #SmartCities #SmartCity – 1,600 Followers
- @OpenCCE: #CivicTech: On @Google, @sidewalklabs + #SmartCities by the one and only @biancawylie: https://t.co/0bDtSILeWE ... #topoli -- 3,704 Followers
- @pjprplan: .@JohnLorinc raises bar on public thinking & review of @SidewalkToronto Quayside https://t.co/ZZAXQiH4Y... via @spacing @geothinkca @RYSURP – 1,448 Followers
PRINT / ONLINE
• Torontoist: Civic Tech: On Google, Sidewalk Labs, and Smart Cities
• Huffington Post Canada: New Toronto Smart City Project Has To Be Open Too
• Bisnow: Toronto’s Smart City Could Bring Better Living Through Technology
• Born2Invest: Google’s Sidewalk Labs promises great tech advancements but what about data privacy?
• Real Estate News Exchange: Amazon HQ would propel Toronto into the “stratosphere”

BROADCAST
• Top 30: Smart Sidewalks in Toronto

Top TWEETS
• @torontoist: The smart-city industry is a trojan horse for technology companies. Remember they’re here for money: https://t.co/b5wlsDNwu0 -- 325K Followers
• @biancawylie: If there has ever been a time to stress-test the rhetoric about technology versus democracy, this is it. My latest: https://t.co/iodp3aUI0O – 1,945 Followers
• @GoldsmithOnGov: @sidewalklabs and the city of Toronto come together to create an intriguing partnership https://t.co/xvyvq6aECE – 7,359 Followers
• @EcoTechDaily: Sidewalk Labs to build the city of the future in Toronto: https://t.co/znxzgfjmcz #eco #green #SmartCities – 10.4K Followers
• @cavelines: Alphabet’s Sidewalk Labs will develop a #futuristic community along a sizable swathe of Toronto’s waterfront. https://t.co/N9kWuWlxsB-- 1,830 Followers
PRINT / ONLINE
• The Guardian (Op-Ed): Jathan Sadowski - Google wants to run your city. That's not a world we should live in
• Metro News (Op-Ed): Matt Elliot - Toronto's 'city of the future' is being built next to a relic of our past
• Metro News: From garbage robots to gondolas, inside the Sidewalk Labs vision for rebuilding cities
• Spacing Toronto: Alphabet City
• Treehugger: Sidewalk Labs to build the city of the future in Toronto
• PSFK: Alphabet Inc. Is Building A City Out Of Data
• The Independent: Google To Create Its Own Neighbourhood With Weather Management Systems And 'Flexible' Buildings

BROADCAST
No new clips

TOP TWEETS:
• @JohnLorinc: #topoli LORINC: We need to Google some questions about Sidewalk Labs http://spacing.ca/toronto/2017/10/23/alphabet-city/... via @spacing – 13.9K Followers
• @TreeHugger: Sidewalk Labs to build the city of the future in Toronto https://t.co/CIBQLZFRUM – 42.9K Followers
• @CathyEngelbert: Our #cities are becoming #smarter every day with innovative thinking like that of @sidewalklabs https://t.co/QtyVX3J72s via @itsdgc @wsj -- 7,073 Followers
• @lloydalter: .@sidewalklabs city of tomorrow has planning from the past, is #passivehouse: https://t.co/MUnreavDws – 12.7K Followers
• @alexbozikovic: @JohnLorinc isnt buying any @SidewalkToronto hype: https://t.co/rM1oM403la -- 7,213 Followers
PRINT / ONLINE

• Toronto Star Editorial: Don’t lose sight of personal privacy in futuristic city: Editorial
• CBC News: Toronto’s deal with Sidewalk Labs must put public first, councillor says
• Toronto Sun: Sidewalk Toronto may be ‘envy of cities’ around the world
• The Guardian: Google’s plan to revolutionise cities is a takeover in all but name
• The Real Deal: Alphabet’s Sidewalk Labs launches 800-acre project in Toronto
• Global Construction Review: Google firm teams up with Toronto to build North America’s “largest smart city”
• Mortgage Broker News: Model ‘smart city’ to arise in Toronto
• Next Big Future: Google Urbanism plans data extraction from smart cities but splits revenue with cities
• Blouin Art Info: Futuristic New City on Toronto’s Waterfront

BROADCAST

• CBC Our Toronto: Google Comes to Quayside Neighborhood
• CBC News Network: Toronto to House High-Tech Area
• CTV News: How Can We Use Technology To Fix Cities
• Delaware 105.9: Google - Company Planning to Build Futuristic City
• Atlanta Tech Edge: Google Is Building High Tech Neighborhood
• Good Day Columbus: Neighborhood of the future
• NewsRadio 680 WPTF: Sidewalk Labs to Build Digital District in Toronto

TOP TWEETS

• @globaldatamaker: Google’s Sidewalk Labs signs deal for #smartcity makeover of Toronto’s waterfront - https://tgam.ca/2gs2k1e -- 72.4K Followers
• @BetaKit: Canadian startup news of the week (10/22/17) https://buff.ly/2xXXdwd Amazon HQ2, Alphabet’s Sidewalk Labs, and @Bill_Morneau top the list – 21.7K Followers
• @Metroquest: Sidewalk Labs to Test its Smart Cities Ideas in Toronto http://dlvr.it/Px1pz0 via @Planetizen - 16K Followers
• @berryonline: It’s been a busy week for announcements in #TOWRcorridor! @JoinTerminal & #HuckGlove development in @CityKitchener, @Shopify in @CityWaterloo, @GoogleCanada @sidewalklabs in #Toronto! #CDNTech #WRTech 14.7K Followers
10/20/17 - #2

PRINT / ONLINE
• Toronto Star: Bombardier shows the folly of backing grand projects: Olive
• BNN: Alphabet’s high-tech Toronto development plan faces dissent and data fear
• TVO: Back to the future: Google’s vision for Toronto is straight out of the 19th century
• New York Times: Farhad and Mike’s Week in Tech: Regulation Is Looming
• Bloomberg: The Great Billionaire Ride-Hailing Swap
• Financial Times: The Fast Lane: Toronto — a Scary, busy city
• Robotics Tomorrow: Google to build a futuristic neighborhood in Toronto
• Left Lane: Google to build tech utopia community in Toronto
• Fanvive: Alphabet’s Sidewalk Labs wants to build a futuristic neighborhood in Toronto

BROADCAST
No new clips

TOP TWEETS
• @dreamit: “.@sidewalklabs to Turn Part of Toronto into a Model Smart City” – 15.6K Followers
• @CityLab: “Toronto just agreed to build a 750-acre living urban laboratory with Google’s Sidewalk Labs https://trib.al/z3ZkkJy” – 169K Followers
• @itsdgc: “For those into hearing my smooth, dulcet tones on @sidewalklabs Toronto plans, here’s me on a WSJ Tech podcast http://on.wsj.com/2gU72pv” – 5,076 Followers
• @AzureMagazine: “What @sidewalklabs has planned for Toronto's multi-use “smart” neighbourhood: http://www.azuremagazine.com/article/sidewalk-labs-future-quayside-toronto/” - 56.2K Followers
• @enterpriseTO: “Watch Live: Google, Sidewalk Labs Announce Toronto Smart Neighbourhood @techvibes https://buff.ly/2yv5AkP” – 14.8K Followers
PRINT / ONLINE

- The Week: Should tech companies run our cities?
- DeathRattleSports: The scheme – Sidewalk Toronto – will kick off with an initial $50m of funding.
- The Times: Google to build city in Toronto as test bed for its inventions
- Daily Sabah: Modern utopia: ‘Future City’ to be built by tech giant
- Financial Buzz: Google to Build “Future City” in Toronto
- Decentralized Energy: Toronto district to be transformed into smart city community
- Buffalo Business First: Alphabet to build futuristic city in Toronto

BROADCAST

- CW: Sidewalk Labs is Team Up with Canada’s Largest City
- Fox: Google to Build Futuristic Neighborhood
- Ran in St. Louis, MO
- Buffalo Business First: Alphabet to build futuristic city in Toronto

TOP TWEETS

- @jen_keesmaat: “Sidewalk Labs wants to remake cities. But their bid was chosen for #Quayside precisely b/c it reinforces *timeless* principles of urbanism.” – 46.3K followers
- @BfloBizFirst: “Sidewalk Labs will use a #Toronto neighborhood as a testing ground for high-tech urban infrastructure http://bizj.us/1pd0le $GOOGL” – 17.1K followers
- @Danmathieson: “Alphabet’s Sidewalk Labs to turn Toronto area into a model #smartcity https://buff.ly/2x3MeC0” – 4.3K followers
PRINT / ONLINE

- International Business Times: Smart suburb or data-hungry dystopia? Google's Alphabet to design city of the future
- San Francisco Business Times: Alameda loses close contest to Toronto over Google's Sidewalk Labs' tech neighborhood project
- Dezeen: Alphabet's Sidewalk Labs to create high-tech “future city” on Toronto waterfront
- The Phamphlet: Sidewalk Labs By Alphabet To Build Toronto Into An ‘Future City’
- Economia: Alphabet to create city of the future in Toronto
- SmartCitiesDive: UPDATE: Toronto officially announces Sidewalk Labs as smart city partner
- TechCo: The Google-fication of Cities Begins With Toronto
- Futurism: Google's Parent Company Is Building a High-Tech Neighborhood in Toronto
- BlastingNews: Google Alphabet to erect ‘model 21st Century neighborhood’ in Toronto waterfront
- The Register: Lucky Canada. Google chooses Toronto as site of posthuman urban lab

BROADCAST

- Discovery Channel Canada: It’s the neighborhood of the future
- CBS: Experimental Community
  - Ran in Mankato, MN
- Business News Network: Dominic Barton on the Rise of Technology Clusters in Canada
- ABC: Google Building Futuristic Neighborhood in Toronto
  - Ran in Knoxville, TN
- Fox: Google to Build Futuristic Neighborhood
  - Ran in Las Vegas; Chicago; Duluth, MN; Shreveport, LA; Burlington, VT; Yakima, WA; Birmingham, AL

TOP TWEETS

- @serenasaitto: “Sidewalk Labs Chose Toronto Despite Pushback From Larry Page who wanted SF by @coryweinberg http://go.theinformation.com/17f7630e59cbdbdf … via @theinformation” – 4K followers
- @PaulLev: “Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ https://www.theverge.com/2017/10/17/16488942/alphabet-sidewalk-labs-toronto-quayside @Verge” – 17.6K followers
- @bizcarson: “To note from @alanohnsman story: If Lyft does become Sidewalk Labs partner, then Toronto could be 1st int'l market: https://t.co/rxcN0J01wo” – 8.9K followers
PRINT / ONLINE
• NBC News: Watch This Intelligent Crosswalk Light Up to Protect Pedestrians
• Mashable: Alphabet will build a futuristic city within the city of Toronto
• Wired: Google is Trying to Reinvent the City, Starting with Toronto
• Next City: Sidewalk Labs Is Building Its Own City
• Toronto Bisnow: Alphabet Selects Toronto For Its Smart City Hub, New Google Canada HQ
• Urban Toronto: The Technology Behind Sidewalk Toronto's Concept Images
• Breitbart: Google-Parent Company Alphabet to Build 'City of the Future' in Toronto
• MIT Technology Review: Alphabet Will Turn Toronto Into a Living Laboratory of Urban Design
• Global Construction: Alphabet and Toronto to build high-tech community
• Straits Times: Alphabet and Toronto to build high-tech community
• EJ Insight: Alphabet’s Sidewalk Labs to turn Toronto area into a smart city
• Gears of Biz: Alphabet to build its first digital neighbourhood
• Government Technology: Alphabet, Toronto Partner to Create Tech-Infused Neighborhood
• BuzzBuzzNews: Alphabet and Toronto to build high-tech community
• Next Big Future: Sidewalk Labs building digital city in Toronto

BROADCAST
• CTV News: Toronto Could Be World's First 'Smart City'
• Good Day Orlando: Google - Company Planning to Build Futuristic City
• Good Day Alabama: Google's Futuristic Neighborhood
• Good Morning Tennessee: Google Building Futuristic City in Toronto
• FOX43 Morning News: Future Neighborhood

TOP TWEETS
• @Androidheadline: “Sidewalk Labs To Begin Work On Toronto Smart City Project http://dlvr.it/PwSB6h #Android #Google #news” – 529K Followers
• @mashabletech: “Alphabet's Sidewalk Labs will build a futuristic tech world in Toronto http://on.mash.to/2hNG8zd” - 682K Followers
• @cnntech: “@Google’s Sidewalk Labs will invest $50 million in an initial phase of planning and pilot testing.” – 568K Followers
• @RyersonDMZ: “.@SidewalkLabs of @Google announces a high-tech neighbourhood for Toronto’s waterfront » http://dmz.to/googl3fcc “ - 22.3K Followers
• @DavidPapp: “Alphabet's Sidewalk Labs will build a futuristic tech world in Toronto http://on.mash.to/2hNG8zd” – 167K Followers
• @F5_MediaGroup: “Alphabet's Sidewalk Labs will build a futuristic tech world in Toronto https://goo.gl/xFCUXC” - 29.6K Followers
• @TOAdamVaughan: “The announcement is a big deal, Sidewalk Labs is about much more than technology. The investment & vision are profound” – 9,382 Followers
PRINT / ONLINE
• Financial Post (Reprinted from Bloomberg): Larry Page’s ‘city of the future’ has found its first home in Toronto
• Toronto Sun: High-tech development planned for waterfront
• Financial Post: The Android of cities: Alphabet’s smartphone-inspired vision for Toronto’s waterfront
• Azure: Google’s Sidewalk Labs is Designing a Neighbourhood in Toronto
• Week Herald: Sidewalk Labs Turning Area of Toronto Into Smart City
• Investor Place: Alphabet’s Sidewalk Labs to Create Toronto ‘Smart City’
• Buffalo Rising: Google’s Sidewalk Labs signs deal for new ‘Digital City’ in Toronto
• City A.M.: Google parent Alphabet's Sidewalk Labs building its own smart city in Toronto. But why not London next?
• Gears of Biz: Google reveals plan for ‘smart city’ makeover of Toronto waterfront — is there room left for Amazon’s second HQ?
• Patently Apple: Alphabet’s Sidewalk Labs & the City of Toronto are working on Building the First Futuristic High Tech Neighborhood
• Silicon Valley Business Journal: See Alphabet’s vision to turn 800 acres of Toronto into a digital utopia
• Buffalo Rising: Google’s Sidewalk Labs signs deal for new ‘Digital City’ in Toronto

BROADCAST
• AM640: Toronto introduces “Quayside” and the technologically advanced neighbourhood – But what about security?
• CNN: Google’s Sister Company to Build “Smart City” In Toronto
• Fox Business News: Toronto’s ‘Smart’ District

TOP TWEETS
• @AzureMagazine: “Sidewalk Labs has won a bid to develop 325 hectares of Toronto’s eastern waterfront: https://t.co/Yxv0Qdk9o8” – 56.3K followers
• @urbantoronto: “ICYMI: Google’s sister company @sidewalklabs to develop #Torontos ‘Quayside’. http://ow.ly/YTQy30fY5Hg #development @WaterfrontTO” – 43.2K followers
• @invest_canada: “Great news! @sidewalklabs + @WaterfrontTO announce @SidewalkToronto, a #smartcity partnership #CitiesOfTheFuture https://t.co/5W22hSxc8Q” – 15.3K followers
• @JohnTory: “Yesterday @WaterfrontTO announced partnership with @sidewalklabs to build a technologically cutting-edge neighbourhood on one of North America's largest underdeveloped urban land.” – 224K followers
• @rezamoridi: “ICYMI: Google's Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront https://beta.theglobeandmail.com/news/toronto/google-sidewalk-toronto-waterfront/article36612387/?click=sf_globe ... #onpoli #InnovateON” – 6.6K followers
• @OntInnovation: “BIG news for #Toronto! Alphabet's @sidewalklabs chose #the6ix to pioneer neighbourhoods of the #future! #SidewalkTO” – 25.6K followers
• @paulgoldberger: “Well, it wouldn't be the first time.” – 21.6K followers In Reply to:
• “@MikeLydon: “Using Jane Jacobs to sell something Jane Jacobs would denounce? https://t.co/g1YfDhfqUG” – 13.8K followers
PRINT / ONLINE

- BBC: 'Future city' to be built in Canada by Alphabet company
- CNN Money: Google to build a futuristic neighborhood in Toronto
  - Inhabitat: Toronto’s waterfront to undergo major futuristic redesign thanks to Google’s Sidewalk Labs
- Narcity: Google Is Building A Futuristic Neighbourhood At Toronto's Waterfront And Here’s What It’s Going To Look Like
- Internet of Business: Sidewalk Labs to turn Toronto waterfront into urban innovation hub
- State Scoop: Toronto to design smart city district with the help from Google’s Sidewalk Labs

BROADCAST

- Business News Network: Google’s Sidewalk Labs to Build Smart Toronto City
- CTV: Toronto Could Be World’s First ‘Smart City’
- BBC Radio: Here Comes The Future
- Metro Morning: New high-tech waterfront neighbourhood

TOP TWEETS

- @dmrider: “Silicon Valley's newspaper on @sidewalklabs' big bet on the Toronto waterfront https://t.co/LLlj0g3FGC” – 12.3K
- @jen_keesmaat: “Cities of the future will be safe places for children to thrive. Barefoot, even, according to this @sidewalklabs rendering for #Quayside!” – 46.1K followers
- @jen_keesmaat: “City of the future: no more private car ownership. Designed for *people* to thrive, instead. Coming to our waterfront via @sidewalklabs.” – 46.1K followers
- @carltonreid: “Google’s city-of-the-future – to be trialled in Toronto – to be designed for people not cars. @sidewalklabs http://www.bikebiz.com/news/read/google-s-city-of-the-future-to-be-designed-for-bikes-not-cars/022032 ...” – 20.6K followers
- @report24CA: “Sidewalk Labs to help build connected community on Toronto waterfront Trudeau #RT https://t.co/1mMDsDD7P0” – 11.1K followers
- @futurecitiescat: “@sidewalklabs to build their own #FutureCities in Toronto. How will this affect the future of the planning process? http://ow.ly/okuH30fXqVn” – 21.4K followers
- @awalkerinLA: “Here’s more on the Google/Alphabet/Sidewalk Labs plan, which I wish was just named Sidewalk City https://twitter.com/Curbed/status/920372525472808960” – 19.2K followers
• Relationship Science: Google streets: Toronto steps toward smart city with Sidewalk deal to transform waterfront
• Startlr Tech Blog: Sidewalk Labs: Toronto's Future District
• Long Room: Google's parent company is spending $50 million to build a high-tech neighborhood in Toronto
• Startlr Tech Blog: Sidewalk Labs: a smart city in Toronto
• Android Headlines: Sidewalk Labs To Begin Work On Toronto Smart City Project
• Metro: Alphabet to develop high-tech waterfront site in Toronto
• Forbes: Alphabet's Futuristic Urban Vision Includes Waymo 'Taxibots'
• Newsmax: Google Envisions Future of 'Taxibots' in Major Cities
• Morningstar: UPDATE: Alphabet's Sidewalk Labs to build tech-focused Toronto development
• San Francisco Chronicle: Larry Page’s urban innovation unit picks Toronto for first digital neighborhood
• MSN.com: Alphabet Unit to Build Digital District From Scratch in Toronto

BROADCAST
• Mornings with Maria Bartiromo: Toronto’s ‘Smart’ District
• CBC Metro Morning: Sidewalk Toronto Unveils New Tech-Focused Neighbourhood

TOP TWEETS
• @FastCompany: “Alphabet's Sidewalk Labs will build new smart city development in Toronto http://bit.ly/2yzv6au” – 2.31M Followers
• @CTVNews: “Sidewalk Labs to help build connected community on Toronto waterfront: Trudeau http://bit.ly/2zlECM” – 641K Followers
• @metromorning: “Google sister company makes ‘bold bet' with new tech-focused neighbourhood ‘Sidewalk Toronto.’ http://bit.ly/2x5BgvH” – 167K Followers
• @montymetzger: “Google's Sidewalk Labs strikes deal to turn 800 acres of #Toronto into a #SmartCity http://bit.ly/2zhcCJ2 #Canada #FutureOfCities” – 113K Followers
• @OttLegalRebels: “#Alphabet 's Sidewalk Labs to turn #Toronto area into a model #SmartCity - http://goo.gl/alerts/2cfL #smartcities #DataAnalytics #Google” – 59.7K
• @Justin_Ling: “Justin Trudeau on the Toronto waterfront right now, announcing that Google's Sidewalk Labs is about to get a huge plot of land for a new HQ.” – 44.2K Followers
• @alexbozikovic: “Here comes the Google City. @sidewalklabs https://twitter.com/globeandmail/status/920361075060740096” – 7,165 Followers
PRINT / ONLINE
• Globe and Mail: With Toronto, Alphabet looks to revolutionize city-building
• The Weather Network: Google to develop high-tech waterfront site in Toronto
• GeekWire: Google reveals plan for ‘smart city’ makeover of Toronto waterfront — is there room left for Amazon’s second HQ?
• Fast Company: Alphabet’s Sidewalk Labs will build new smart city development in Toronto
• Global News: Google headquarters to headline Toronto’s plan for a high-tech waterfront community
• Fast Co. Design: Alphabet Inc. Plans A Beta City
• 9to5Google: Alphabet’s Sidewalk Labs plans sustainable & self-driving ‘neighbourhood of the future’ for Toronto waterfront
• Reuters: Alphabet to develop high-tech waterfront site in Toronto
• Arch Daily: Sidewalk Labs Announces Plans to Create Model Smart City on Toronto’s Waterfront
• The Chronicle Herald: Google’s sister company to help build connected community on Toronto waterfront
• CityLab: Google Announces Plan to Turn Toronto Neighborhood into Living Laboratory
• Financial Times: Alphabet to build futuristic city in Toronto
• Bloomberg: Alphabet to Pack its Digital City With Autonomous ‘Taxibots’
• San Francisco Chronicle: Alphabet’s Sidewalk Labs teams with Toronto to design high-tech neighborhood
• Bloomberg: Alphabet to Pack its Digital City With Autonomous ‘Taxibots’
• U of T News: Google to build living laboratory for urban innovation in Toronto
• The Daily Courier: Google’s sister company to help build connected community on Toronto waterfront

BROADCAST
• CTV: New tech-focused neighborhood to be built on city’s waterfront
• CBC: High-tech waterfront site in T.O.
• CTV: Google Sister Company Sidewalk Labs Part of Development
• Global Toronto: New Neighborhood
• CBC News: New Tech Neighborhood
• CTV: A Futuristic City

TOP TWEETS
• @JustinTrudeau: “Today we celebrated a new partnership between @sidewalklabs & @WaterfrontTO that will create jobs & spur new innovation in Toronto.” – 3.71M followers
• @CanadianPM: “PM Trudeau announces a partnership between @sidewalklabs and @WaterfrontTO to help revitalize Toronto's Eastern Waterfront.” – 122K followers
• @LisaScarfPerthLM: “Toronto to Build a Living Laboratory w/- Google’s Sidewalk Labs - lets hope they’d like a S Hemisphere project too! https://t.co/xWUtnpKUga” – 13.8K followers
• **@JohnTory**: “Brilliant minds at work from @ActuaCanada & its group of young engineers at the @sidewalklabs/@WaterfrontTO announcement regarding exciting Quayside development.” – 224K followers

• **@Richard_Florida**: “1. Google @sidewalklabs comes to Toronto: @alexbozikovic in @globeandmail: [link]https://beta.theglobeandmail.com/news/toronto/google-sidewalk-toronto-waterfront/article36612387/?ref=http://www.theglobeandmail.com&cmpid=rss1&click=d1vr.it” – 197K followers


• **@engadget**: “Alphabet’s Sidewalk Labs is building an ‘internet city’ in Toronto [link]https://t.co/XoiDVZ0nwX” – 2.37M followers

• **@CityLab**: “Toronto just agreed to build a 750-acre living urban laboratory with Google’s Sidewalk Labs [link]https://trib.al/Hq52ynh” – 169K followers

• **@TOAdamVaughan**: “In #Toronto w/ PM @JustinTrudeau where @WaterfrontTO + @sidewalklabs are announcing partnership to combine forward-thinking urban design & new digital technology to create a new kind of mixed-use community on the Est Waterfront. #SidewalkTO” – 9.3K followers

• **@ActuaCanada**: An honour to introduce @JustinTrudeau to young future city designers from @UofTEngOutreach today @WaterfrontTO & @sidewalklabs announcement!” – 3K followers

• **@SFCChronicle**: “Alphabet’s @sidewalklabs teams with Toronto to design high-tech neighborhood. [link]http://www.sfchronicle.com/business/article/Alphabet-s-Sidewalk-Labs-teams-with-Toronto-to-12285646.php” – 132K followers
PRINT / ONLINE

- Fox Business: Alphabet's Sidewalk Labs to Create 'Smart' Neighborhood in Toronto -- Update
- PC Mag: Smart Home? Toronto Moves to Create a Smart Neighborhood
- CNET: Justin Trudeau welcomes Google's Toronto tech paradise
- IT World Canada: First details revealed for Google's tech-focused neighbourhood in Toronto
- CTV News: Sidewalk Labs to help build connected community on Toronto waterfront: Trudeau
- Inc: Google Is About to Turn Toronto Into the World's Most Futuristic City
- Curbed: Sidewalk Labs chooses Toronto for its high-tech urban district
- Seeking Alpha: Alphabet subsidiary announces 800 acre Toronto 'internet city'
- Engadget: Alphabet's Sidewalk Labs is building an 'internet city' in Toronto
- Betakit: Alphabet Investing $62 Million In Sidewalk Labs Toronto Site
- The Globe & Mail: Google's Sidewalk Labs signs deal for 'smart city' makeover of Toronto's waterfront
- The Globe & Mail: Why Toronto is the ideal place to build a neighbourhood of the future
- CNBC: Alphabet says Sidewalk Labs unit will build a model urban district in Toronto
- Toronto Star: Google firm wins competition to build high-tech Quayside neighbourhood in Toronto
- Business Insider: Google's parent company is spending $50 million to build a high-tech neighborhood in Toronto
- Wall Street Journal: Alphabet's Sidewalk Labs to build a model urban district in Toronto
- The Verge: Alphabet's Sidewalk Labs strikes deal to turn 800 acres of Toronto into an 'internet city'
- TechCrunch: Alphabet's Sidewalk Labs to turn Toronto area into a model smart city
- Financial Post: Toronto to be home to Google parent's biggest smart city project yet
- Bloomberg: Google Sister Company to Build Digital District From Scratch in Toronto

BROADCAST

- CTV Toronto: Waterfront Toronto
- CTV: Toronto’s ‘Smart’ Neighborhood

TOP TWEETS

- @OmegaGroupMA: “Another big win for Toronto! http://business.financialpost.com/technology/google-to-be-anchor-tenant-at-toronto-innovation-hub-government-source ... #toronto #google #sidewalklabs” – 17.3K followers
- @dmrider: “At Corus Quay for longest mic check in history before @sidewalklabs/@Google announce re new high-tech test district in #Toronto #SmartCities” – 12.3K followers
- @uohanalilly: “Google’s Parent Alphabet Is Expected to Announce a New Location for Sidewalk Labs” – 9K followers
- @FortuneTech: “Google’s Parent Alphabet Is Expected to Announce a New Location for Sidewalk Labs http://for.tn/2kW9ekH” – 20.6K followers
• @SunnyHoi: “Google’s Parent Alphabet Is Expected to Announce a New Location for Sidewalk Labs http://sunnyhoi.blog/Pw9j0B #Tech #Alphabet” – 96.9K followers
• @DannyShookNews: “#Alphabet’s Sidewalk Labs to turn #Toronto area into a model smart city https://goo.gl/fb/8ejFv6 #DSNTEch #government” – 61.1K followers
• @nmachiidenma: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city http://dlvr.it/PwBhtD” – 5.7K followers
• @AlexSteffen: “Acid test: whether @sidewalklabs new Toronto district is a cliched "smart city" play or a genuinely new vision for carbon-zero urban living https://twitter.com/sidewalklabs/status/920360679982452737” – 26.5K followers
• @mkaufmann: “Exciting Sidewalk Labs live announcement going on: https://youtu.be/A_yg_BsJy_o” – 9.7K followers
• @JohnStory: Brilliant minds at work from @ActuaCanada & its group of young engineers at the @sidewalklabs/@WaterfrontTO announcement regarding exciting Quayside development.” – 224K followers
• @budejicky: Alphabet investing $62 million in Sidewalk Labs Toronto site | #VentureCanvas - http://bit.ly/2ypU5xm” – 8.4K followers
• @bdnews24: “TechCrunch: RT etherington: Google’s Canada HQ is also relocating to new Sidewalk Labs tech city within Toronto, p...https://twitter.com/etherington/status/920364777532264448” – 215K followers
• @vrai777: “#tech ☑ #crunch RT etherington: Google’s Canada HQ is also relocating to new Sidewalk Labs tech city within Toronto... https://t.co/vfBm0FpNR7” – 7.9K followers
• @lifeoncoin: ““Alphabet’s Sidewalk Labs to Create ‘Smart’ Neighborhood on Toronto Waterfront” http://ift.tt/2ywJQqE” – 5.5K followers
• @stanleysuen: “RT TechCrunch : RT etherington: Google’s Canada HQ is also relocating to new Sidewalk Labs tech city within Toronto... http://tcrn.ch/2yvckkj” – 26.9K followers
• @Ontario411_ “Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ http://ruq.us/kXTD6Pv #Toronto” – 11.1K followers
• @venturecanvas: “Alphabet investing $62 million in Sidewalk Labs Toronto site | #VentureCanvas - http://bit.ly/2ypU5xm” – 9.5K followers
• @etherington: “Google’s Canada HQ is also relocating to new Sidewalk Labs tech city within Toronto, per @JustinTrudeau : http://tcrn.ch/2yvckkj” – 21.8K followers
• @alexbozikovic “Here comes the Google City. @sidewalklabs https://twitter.com/globeandmail/status/920361075060740096” – 7K followers
• @BetaKit: Alphabet investing $62 million in @SidewalkLabs Toronto site https://buff.ly/2ysXzNl” – 21.6K followers
• @uohanalilly: “Alphabet’s Sidewalk Labs to Create ‘Smart’ Neighborhood on Toronto Waterfront” – 9.1K followers
• @vergecars: “Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’ https://www.theverge.com/2017/10/17/16488942/alphabet-sidewalk-labs-toronto-quayside ...” – 8.2K followers
• @e_jaffe: “The future is one where bold innovative thinking is the norm -- @JustinTrudeau on @sidewalklabs @WaterfrontTO partnership @SidewalkToronto” – 9.5K followers
• @Misener680NEWS: “Prime Minister Trudeau in Toronto to help announce Google’s Sidewalk Labs will be anchor tenant of Quayside development on waterfront.” – 4.2K followers
• @sadhiqali: “#Tech Alphabet's Sidewalk Labs to turn Toronto area into a model smart city
http://ow.ly/kY5850eFOw4” – 15.4K followers
• @emilia_suze: “Alphabet says Sidewalk Labs unit will build a model urban district in Toronto” – 42.1K followers
• @CNBC: “Alphabet says Sidewalk Labs unit will build a model urban district in Toronto
https://t.co/csP9crBe7h” – 2.79M
• @CNCBCTech: “Alphabet says Sidewalk Labs unit will build a model urban district in Toronto
http://cnb.cx/2yQZ0ll” – 58.8K followers
• @techvibes: “Watch Live: Google, Sidewalk Labs Announce Toronto Smart Neighbourhood
https://techvibes.com/2017/10/17/google-and-sidewalk-labs-announce-a-smart-neighborhood ... @googlecanada” – 83.6K followers
• @Justin_Ling: “Justin Trudeau on the Toronto waterfront right now, announcing that Google’s Sidewalk Labs is about to get a huge plot of land for a new HQ.” – 44.2K followers
• @SaeedBaygi: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
http://dlvr.it/PwYP4 #Startup” – 16.3K followers
• @SocialEnBogota: “Congratulations WaterfrontTO on your new development partner Sidewalklabs! #ClimatePositive #Cities4Climate
https://twitter.com/i/web/status/920360901550788613 ...” – 35.1K followers
• @tKelly767: “Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’
http://ift.tt/2gqvFqq” – 9.2K followers
• @am640: “Waterfront Toronto is partnering with Sidewalk Labs to create a new community and tech hub development along the waterfront.” – 18.7K followers
• @_TNews: “Alphabet’s Sidewalk Labs strikes deal to turn 800 acres of Toronto into an ‘internet city’
http://dlvr.it/PwBZmT #Tech” – 10.5K followers
• @18dMedia: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
http://dlvr.it/PwBZYN #technicallycorrect” – 25.4K followers
• @TechGreekRebel: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
https://techcrunch.com/2017/10/17/alphabets-sidewalk-labs-to-turn-toronto-area-into-a-model-smart-city/?ncid=rss ... #tech #business #money” – 88.3K followers
• @tristanbolton: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
http://t.bolt.n.co/lg71q” – 12.9K followers
• @globaltoronto: “Google’s Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront
http://bit.ly/2ypR3JK #Toronto #TO” – 20.8K followers
• @Codango: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city -
http://codango.com/alphabets-sidewalk-labs-to-turn-toronto-area-into-a-model-smart-city/ ... #codango” – 57.3K followers
• @harokas: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
http://ift.tt/2go87bQ” – 20K followers
• @aasisvinayak: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city | TechCrunch” – 30K followers
• @IsaacNaor: “Alphabet’s Sidewalk Labs to turn Toronto area into a model smart city
http://bit.ly/2gMBvpm /via @TechCrunch” – 24.1K followers
• @paulvieira: “Alphabet’s Sidewalk Labs to create ‘smart’ neighborhood on Toronto waterfront
https://www.wsj.com/articles/alphabets-sidewalk-labs-to-create-smart-neighborhood-on-toronto-waterfront-1508266001 ... via @WSJ” – 8.7K followers

• @globeandmail: “Google’s Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront https://trib.al/o7Ym9y7 @alexbozikovic @GlobeToronto” – 1.65M followers

• @GlobeTechnology: “Google’s Sidewalk Labs signs deal for ‘smart city’ makeover of Toronto’s waterfront http://bit.ly/2ypiumM #cdntech” – 145K followers

• @cities: “Congratulations @WaterfrontTO on your new development partner @Sidewalklabs! #ClimatePositive #Cities4Climate” – 60.1K

• @business: “Alphabet’s Sidewalk Labs will build a digital district from scratch in Toronto
https://bloom.bg/2ij4xjU” – 4.32M followers
Reuters: Google to be anchor tenant at Toronto innovation hub - government source

BROADCASE
No new clips

TOP TWEETS
• @bruce_katz: “NYC's Sidewalk Labs nears expansion deal for waterfront development in Toronto
  https://www.wsj.com/articles/alphabets-city-building-unit-nears-development-deal-in-toronto-1507142561 ... @sidewalklabs @DanDoctoroff” – 21.8K
• @Paris_G: “@sidewalklabs I would like to be first in line for one of your condos please #Toronto” – 11.6K followers
• @cllrainslie: “Google firm poised to partner on Toronto high-tech neighbourhood
  https://www.thestar.com/news/city_hall/2017/10/04/google-firm-poised-to-partner-on-toronto-high-tech-neighbourhood.html ... via @torontostar SidewalkLabs Google #TOPoli” – 10K followers
• @dmrider: “Earlier story w details re @sidewalklabs/Google pick of #Toronto to build its smart-city test district
  https://www.thestar.com/news/city_hall/2017/10/04/google-firm-poised-to-partner-on-toronto-high-tech-neighbourhood.html ... #smartcities” – 12.3K
• @dmrider: “Waterfront Toronto will livestream the #Quayside event that starts at 2:30pm.
  https://www.facebook.com/pg/WaterfrontToronto/” – 12.3K
• @dmrider: “Turning out to be high-tech week here in #Toronto. @sidewalklabs/Google #Quayside announcement today, @Amazon #hq2 bid book speech tomo” – 12.3K
For more information visit:
www.sidewalktoronto.ca

For general inquiries, please email:
hello@sidewalktoronto.ca