



20 Bay Street, Suite 1310
Toronto, ON M5J 2N8, Canada

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NEIGHBOURHOOD MEETING

Host Organization: St. Lawrence Neighbourhood Association

Contact: Suzanne Kavanagh, President

Date: 28 March 2018, 8-9:30 pm

Location: 115 Esplanada (Older Women's Network)

Number of Attendees: Approximately 70

Notetaker: Stephanie Chow, Waterfront Toronto

Abbreviations: Sidewalk Labs (SWL), Waterfront Toronto (WT)

Sidewalk Toronto Representatives:

Jesse Shapins (SWL), Kristina Verner (WT), Carol Webb (WT), Stephanie Chow (WT)

PRESENTATION SUMMARY

Kristina Verner provided a brief introduction to Waterfront Toronto, talked about its vision for Quayside, and described the Request for Proposal (RFP) process through which Sidewalk Labs was selected as its Innovation and Funding Partner. Jesse Shapins then introduced Sidewalk Labs and described what led it to respond to the RFP and the alignment between the two organizations. Kristina and Jesse then jointly provided an overview of the partnership and the high-level timeline and key milestones throughout 2018. They provided an overview of the November 2017 Town Hall, the themes emerging as areas of interest and concern to the community, and how this feedback has helped to inform the early approach to Sidewalk Toronto's work. They introduced the vision set out by Sidewalk Labs in response to the RFP and how the joint teams and the initial work are being organized. They also outlined the public engagement plan and described the variety of opportunities to participate over the next several months. They then invited questions from attendees.

NOTES

The following notes summarize the questions and answers but do not represent a verbatim transcript.

Q1: Who owns Quayside? Does the area include the silos?

- Waterfront Toronto owns most of the site; part of it is owned by the City of Toronto.
- There has been no transfer of land to Sidewalk Labs.
- The silos are not part of Quayside, they are on the adjacent property. The silos are also a designated heritage site.

Q2: What will the opportunities for children be? What about jobs for young people?

- To support participation in the large-scale community consultation pieces and the reference panel, we are offering child minding.



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- One of the things that is fundamental to the project is creating a complete community and a neighbourhood that is great for families and people of all ages.
- Much thought has gone into making daycare facilities and childcare an integral part of the neighbourhood.
- When we think about a public realm, we think about the outdoors and also about how ground-floor spaces might support amenities like daycare (making it a priority at the outset), in addition to commercial and retail uses.
- "Play" is one of the guiding principles that we are bringing into the project, for all ages.
- We are thinking of different forms of play: adventure spaces, loose parts, public art that gets people having surprising interactions with each other.

Q3: Language is important for older people and people who are not into tech. What do these terms mean? You have impressive aims but what's in it for Google? What's the payback?

- \$50 million (U.S.) is being spent in this approximate year-long planning process — entirely at SWL's risk. It funds the consultants, staff, pilots, planning, engineering studies, and the public consultation. For the plan to proceed it must be approved by the boards of both WT and SWL. It must also have the support of the community.
- On the data ownership issue, SWL is not Google but rather a sister company. WT (a tri-government agency) has been clear about its expectations for how issues related to data should be considered. WT's Digital Strategy Advisory Panel will play an important role in shaping the approach to data ownership within the plan. There are important pieces — like data privacy, data residency, data ownership — that need to be thought through over the next year, and always with Canadian values, legislation, and requirements top of mind.
- On vocabulary, the project affords a unique opportunity to help explain these terms and build literacy around data and technology, and the understanding of new things. This is a great reminder to ensure that we explain these complex and important topics in a clear and easy to understand manner.
- On business model, SWL is not the same as Google, has a different business model and is committed to not selling data for advertising purposes. As a relatively young organization, SWL is still in the process of discovery.
- Pieces of this project could be related to innovative approaches to infrastructure. For example, if we start to introduce new and big infrastructure costs that we pay upfront, how can we use technology to recuperate some of this cost later on?
- SWL may in participate in real estate and in the change in land value with WT, or may invest in this innovation platform or companies that want to make technology products for the project. (That's not SWL's focus, but it's a possibility.)



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Q4: What's going on behind the scenes? Why should we trust it? Is data going to be shared with the public? Where is it going? Who's censoring? What does it all mean on our level?

- There are a few pieces that are fundamentally important:
 - National data strategy: One of the things WT has discussed with SWL is a data trust — an arm's length, not-for-profit piece that retains data so it's not being held by private company (quasi-government run).
 - Open data strategy: SWL is committed to data being available to developers and researchers so they can learn and innovate from it, with full transparency into what data is being collected and why. The open data strategy around this project, which will be developed by the MIDP, is something that both WT and SWL are very committed to.
 - Intellectual property: WT, SWL, other companies and researchers will bring things to the project. There is a specific legal piece that will be required, and there will be more clarity on this in the future.
- It's not written in stone, it's just the beginning of the conversation.
- This project is a great opportunity for us as a community to have this conversation and set a next generation of standards for how we consider these questions.
- We've yet to make the decisions on the role of technology in the urban environment.
- We're defining the basic principles — ones that aren't defined by the way that data and the internet have operated to date.

Q5: What is Alphabet planning to get out of this?

- SWL is still in the process of developing the long-term business plan.
- At this stage, SWL needs to have a strong belief that tech can improve quality of life and there are ways to do that that are financially viable and sustainable.
- There's a significant opportunity to do that in partnership with WT in Toronto.