



20 Bay Street, Suite 1310
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NEIGHBOURHOOD MEETING

Host Organization: York Quay Neighbourhood Association

Contact: Angelo Bertola, Chair

Date: 13 March 2018, 7:30-8:30 pm

Location: The Radisson Admiral Hotel

Number of Attendees: Approximately 60

Notetaker: Sara Craig, Waterfront Toronto

Abbreviations: Sidewalk Labs (SWL), Waterfront Toronto (WT)

Sidewalk Toronto Representatives:

Meg Davis (WT), Micah Lasher (SWL), Josh Sirefman (SWL), Lauren Skelly (SWL), Carol Webb (WT)

PRESENTATION SUMMARY

Meg Davis provided a brief introduction to Waterfront Toronto, talked about its vision for Quayside, and described the Request for Proposal (RFP) process through which Sidewalk Labs was selected as its Innovation and Funding Partner. Josh Sirefman then introduced Sidewalk Labs and described what led it to respond to the RFP and the alignment between the two organizations. Meg and Josh then jointly provided an overview of the partnership and the high-level timeline and key milestones throughout 2018. They provided an overview of the November 2017 Town Hall, the themes emerging as areas of interest and concern to the community, and how this feedback has helped to inform the early approach to Sidewalk Toronto's work. They introduced the vision set out by Sidewalk Labs in response to the RFP and how the joint teams and the initial work are being organized. They also outlined the public engagement plan and described the variety of opportunities to participate over the next several months. They then invited questions from attendees.

NOTES

The following notes summarize the questions and answers but do not represent a verbatim transcript.

Q1: Do you expect to buy the land that is currently owned by Waterfront Toronto?

- That is one possibility. Other companies and developers may also become involved.

Q2: Alphabet is an amazing company. How would you address the risk of cyber-attacks on water, electricity, and other infrastructure projects? How will you protect the supply of water and energy? Will that be in the scope of work?

- Protecting broad infrastructure systems isn't really within the specific scope of this project and hasn't been explored. In the context of the work we are doing, security is taken very seriously.



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Q3: What type of infrastructure will SWL be involved in creating here? How can data and transparency help governments avoid decisions like investing in subways that go to nowhere?

- How infrastructure may be financed and operated will be explored further in the planning stages. Part of the intent with data collection is to ensure performance, and by making that data open and available it can also be used by other decision-makers.

Q4: Is the SWL mandate broader than the site of Quayside?

- Quayside is an opportunity to look at things differently. In order to plan thoughtfully, the broader area also needs to be considered. There is no city issue that you can approach without looking at scale. Looking at system-level solutions and the broader geography is necessary to reach the objectives and goals of the project.

Q5: Is there a firm time-frame for the project?

- The immediate time-frame is the planning phase, which will take about a year.
- There are many opportunities for incremental steps (pilots) in Quayside or elsewhere.

Q6: There are a series of articles in the Guardian focused on the anxiety around the power of Google and the ability to collect information. Is Google here to spy on us and use us as guinea pigs? Is there information to be gathered that they don't already have?

- Even if SWL didn't exist, there is no doubt that these questions would still be asked.
- SWL is committed to transparency and privacy.

Q7: There has been reporting about specific data that will be collected at Quayside: how much water will be used, how much waste is collected. Can you give us an indication of what data will be collected and how it will be used?

- The collection of data is not the basis or objective of the business.
- Protection of personal privacy and data governance are important issues that are taken very seriously.
- If there is information that has value, who owns this and how will it be used are big questions that we all have to ask and need to be addressed.
- We are formulating a series of principles around data and privacy, and Privacy by Design will be core to how SWL thinks about the project.
- As an example of how data may be used: one of the ideas expressed in SWL's vision response to the RFP was monitoring traffic flow. In this example, cameras would monitor all the movement at an intersection (vehicles, bicycles, pedestrians, etc.) and could detect an elderly person crossing the road and hold the light until that person safely reaches the other side. In this example, the video



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feed, or data, would be immediately destroyed after it informs the technology, thus no data is stored, and privacy is ensured.

- The intent is to make all data open. SWL would not have privilege over the data. It's intended to draw entrepreneurs and innovators to the Toronto waterfront.

Q8: Waterfront Toronto is great to work with. How are you planning to work with City Hall with this project and around data?

- We have experts to review and guide us separately – and also have joint groups to oversee this process.
- Many of us have experience working in municipal government.
- All three levels of government have been involved, and we have been engaging with them along the way.

Q8: We face challenges of connectivity to the City. How do you think you might tackle that?

- Learning from the lesson of Queens Quay West is important.
- There are opportunities from a design perspective, for example, the relationship of the site with the Gardiner and opportunities presented in mitigating the current relationship.
- There are opportunities for creating an easier environment for cycling, for less automobile-driven design and more streetcars, and for layering other modes of transportation.

Q9: Some residents have experienced difficulty accessing buildings entrances because of Queens Quay West streetcars. How can I share my discontent and be involved in the feedback loop?

- The experience of Queens Quay West can inform designs for the future Queens Quay East.
- Feedback is encouraged; a walking tour would be helpful.